

RoC
CONSULTING

COMPLEX CHALLENGES ... MADE SIMPLE

RoC Consulting is a highly experienced and qualified team of civil, structural, geotechnical & geo-environmental engineers

CASE STUDY

schuh



SCHUH, OXFORD STREET, LONDON

Key facts

Client | Schuh

Design Agency | Briggs Hillier

Project Management | Briggs Hillier

Contractor | Kiwi Design

Completion | March 2020



Schuh Oxford Street, London, has had an upgrade. Their shiny new refit includes fresh white walls, bold LED signs and next level footwear from the big brands.

RoC has worked with Schuh on previous flagship stores and our Special Projects team was delighted to have been selected to assist with their new 2020 Concept Design at London's Oxford Street store.

The brief was to provide a structural design to remove a stair and infill at ground floor to the front of the store, thereby creating additional premium ground floor space at the shop window and providing additional stockroom space required by a modern footwear company.

A design was provided to engage the landlord and keep the crucial approval process moving to facilitate an early start for the year.

Although the structure was unable to be revealed prior to works commencing, by working alongside the contractor and Project Management team, RoC was able to quickly respond providing an alternative practical design whilst satisfying landlord requirements and gaining prompt approval.

During the commencement of the works it became apparent that a former masonry lift shaft required additional structural works to maintain its structural stability and adaptation for a footwear delivery system. Again our Special Projects team responded quickly by providing an innovative practical solution to minimise disruption by inserting pre-fabricated steel frames within openings.

The new 2020 concept for Schuh Oxford Circus looks fantastic. Our Special Projects team are proud to have been part of the team that delivered it.

